



# Fit 4 Circularity

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How to engage the transition  
to a more circular economy



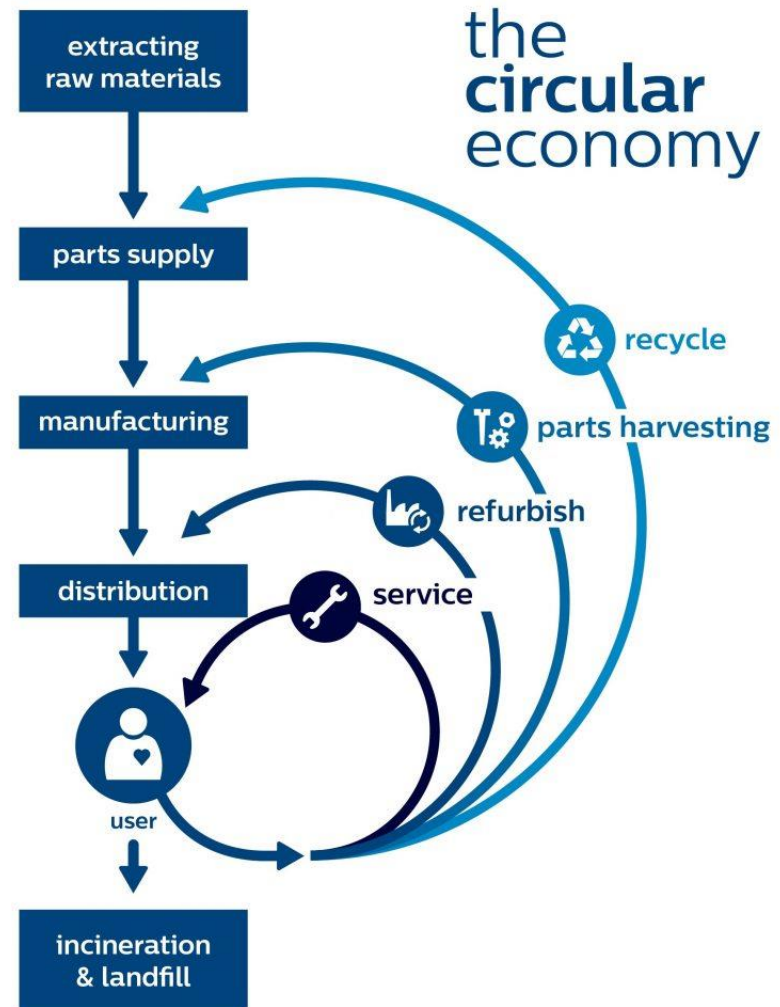
**LUXINNOVATION**  
TRUSTED PARTNER FOR BUSINESS



# What is the Circular Economy?

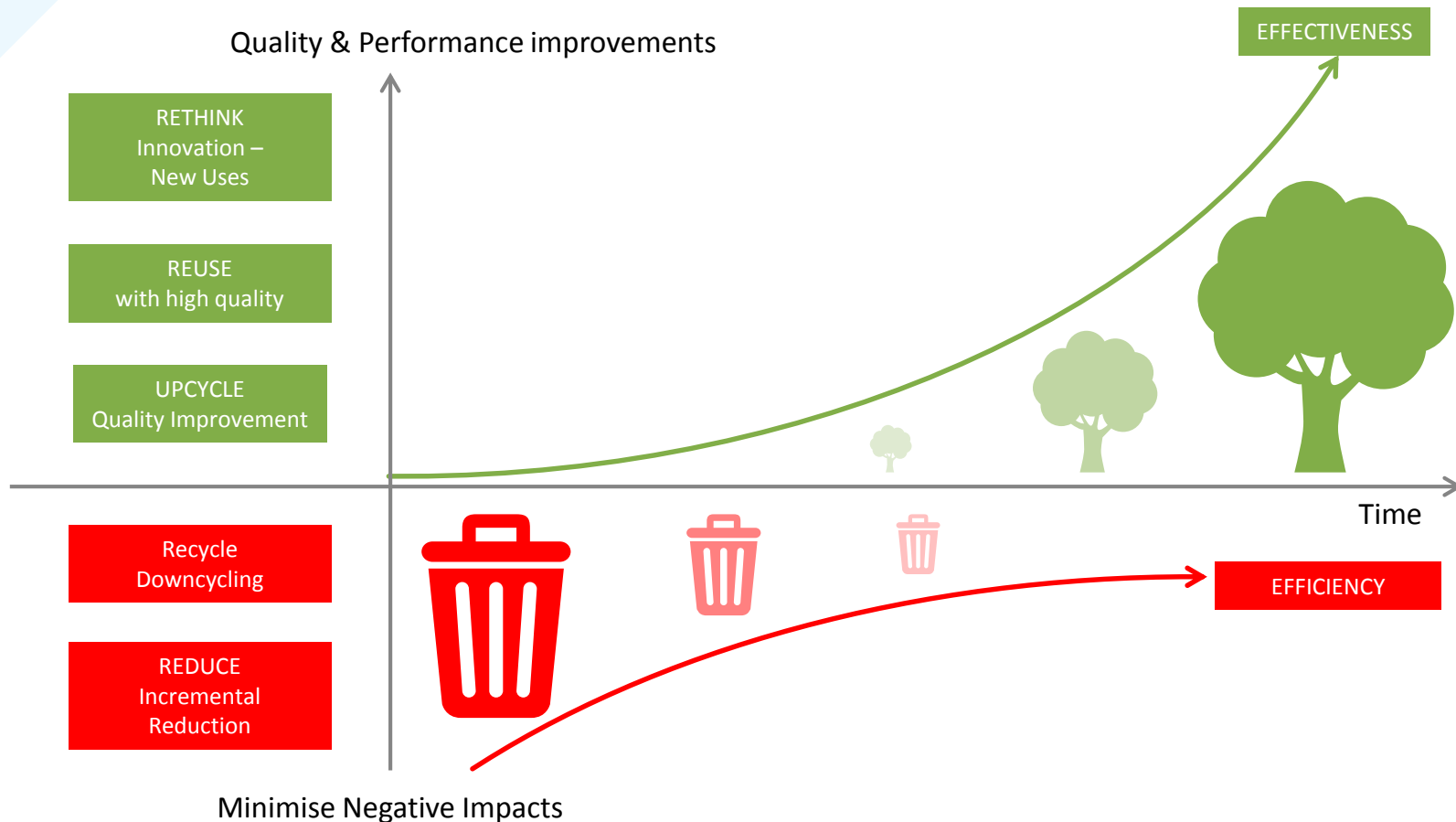
Create Value by creating loops, shorten existing loops. This implies a whole review of a companies Business Model and Way of functioning.

Fit 4 Circularity can give you the advice to become more circular and find new business opportunities.



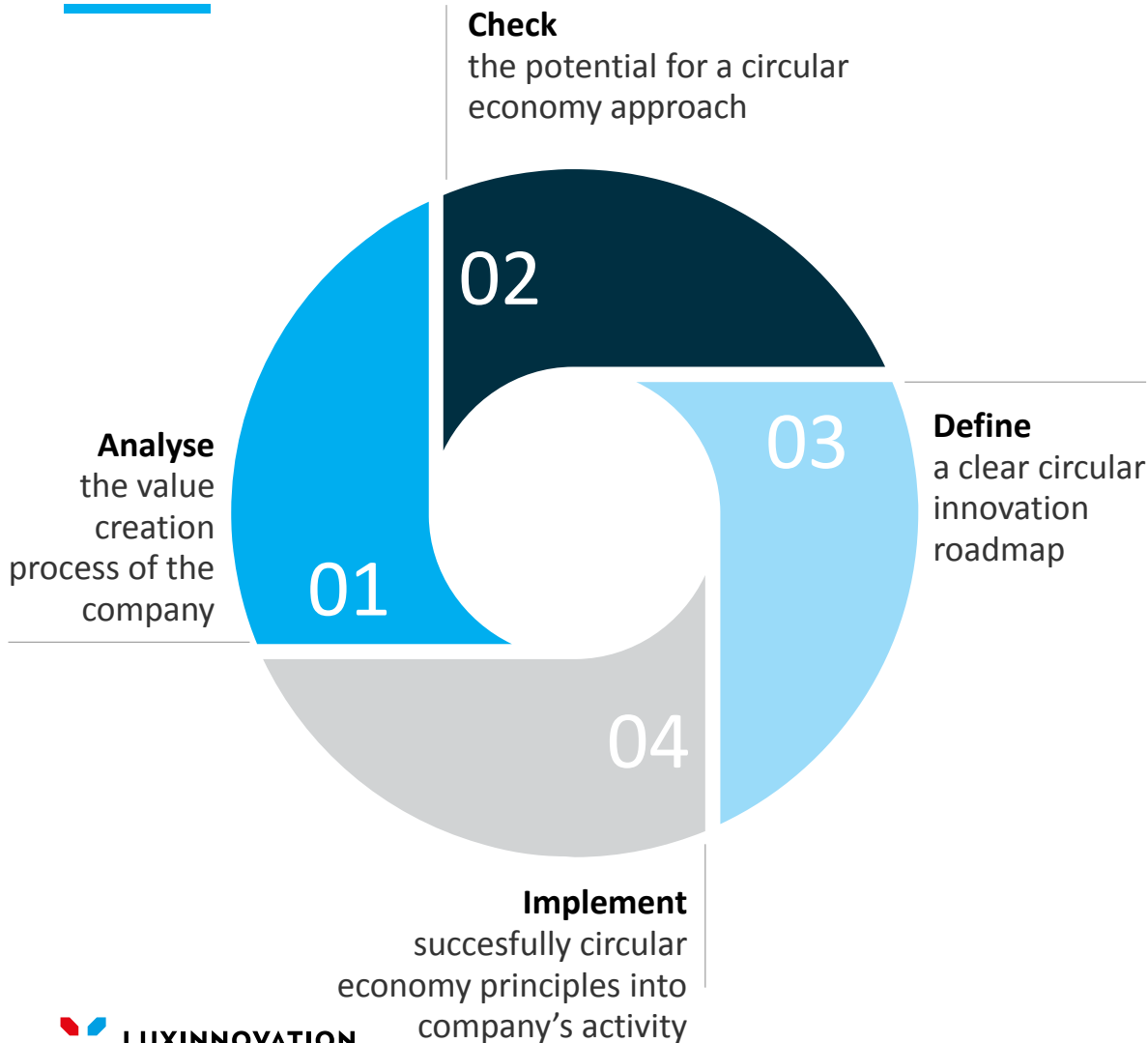
# Performance & Quality

”Doing a lot of good instead of doing less bad”



Cradle to Cradle principles, McDonough Braungart Design Chemistry

# Fit for Circularity



**Fit for Circularity** is a national initiative developed by the Ministry of the Economy and Luxinnovation in order to motivate Luxembourgish companies to engage towards a circular economy

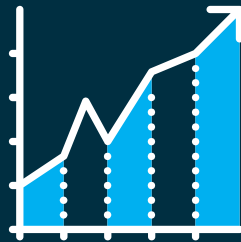
# FIT 4 Circularity

## Co-Funding Schemes



### Phase 1 : Diagnosis

The external costs related to the establishment of the «Circular Economy Roadmap» can be co-funded up to 50% (and maximum 10.000 €)



### Phase 2: Implementation

Possible co-funding of total RDI project costs (internal & external) depending on characteristics of the project and company

### Please note:

- There is no guarantee that the implementation phase will be accepted (even if the diagnosis has been co-funded by the Ministry)
- There is also no obligation to engage phase 2 after the diagnosis

# Thank you!

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